



Confidential PromoFrames Reseller Program Application

PLEASE PRINT AND FILL OUT COMPLETELY

Company Name: _____ FEIN: # _____ N/A

Primary Contact: _____ Title: _____

Billing Address: _____

City: _____ State/Province: _____ Zip/Postal code: _____ Country: _____

This address is: Main Office Branch Office

Telephone: _____ Fax: _____

Email Address: _____ Website (if available): _____

Shipping Address: Same as Billing

City: _____ State/Province: _____ Zip/Postal code: _____ Country: _____

Reseller Representative Information (enter as applicable):

<u>Title</u>	<u>Name</u>	<u>Phone</u>	<u>Email</u>
Executive	_____	_____	_____
Sales	_____	_____	_____
Accounts Payable	_____	_____	_____
Purchasing	_____	_____	_____
Artwork	_____	_____	_____

Please describe your business and the industries you serve:

Sales to: End Users _____% Dealers/Resellers _____%

My company belongs to the following industry organizations/buying groups (if applicable):

Our sales coverage area is: Local Regional National International

Our total yearly sales are:

- <\$100,000
- \$100,000 +
- \$500,000 +
- \$1 Million +
- \$5 Million +

Sales & Marketing strategies we've found to be most helpful in our business (check all that apply):

- Direct Sales/Outside
- Inside Sales/Telemarketing
- Direct Mail
- Catalog Sales
- Print Advertising
- Other _____
- Fax Broadcast
- Email Broadcast
- Web Site – Informational
- Web Site – e-Commerce
- Yellow Pages

We are interested in the following product lines (check all that apply):

- Photo holders – blank (non-customized)
- Photo holders customized in 4C
- Photo holders foil-stamped with logos, text, etc
- Certificate holders
- Custom greeting cards
- Flyers/Postcards
- Calendars
- Document pocket folders
- Fulfillment services
- Other: _____

Describe what best describes your volume needed for a typical order (check one):

- 1 – 100 units
- 101 – 1K units
- 1K – 5K units
- 5K+

Would you like a credit application sent to you (Net Terms)? Yes No

How can we help you sell PromoFrames products?

**This questionnaire will help us provide better service and support.
Thank you for taking time to fill it out!**

**Please return via fax to (267) 295-8009 or
Scan and email to reseller@promoframes.com**

1113 Tower Rd
Schaumburg, IL 60173
www.PromoFrames.com

Office Use Only

Cus_ID _____
Date _____
By _____